URBAN STORES BY REGION - RDM - 4.9 MM deals • Move all This year out of inventory.

REGION 1	14323	- +25%
REGION 2	7560	
REGION 3	7848	40%
REGION 4	13085	
REGION 5	17434	

• Confined To
* Urban environment

• Strictly FFM Kings -
• BIGIF At pre Comp / Cheaper - Controlled

* deep penetration -

* allocation - 15 sections.

REG1 - 18,000 * 40 * 40
12

196

				Deals
R_1	30 MM	15%	40%	1.95
R_2	12.1 MM		25%	1.2
R_3	5.0 MM		5%	.25
R_4	21 MM		30%	1.5
	68 MM			

* 3 Weeks.

SBO ++

*

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Source: https://www.industrydocuments.ucsf.edu/docs/ynwn0004